

Our small market radio operation with minimal staff and minimal equipment would be devastated by the mammoth costs and task of recording all air time for two radio stations. The investment in equipment and storage space would cost in the thousands. We already archive all of our special public affairs programming which is a huge undertaking to catalog just those audio materials. We do not have extra staff to commit to the maintenance of such an undertaking. I'd expect to have to hire at least another 1/2 time employee just to oversee such an operation.

If the incentive is to clean up content on the airwaves, consider the community standards we face day to day in small market radio and the economics associated with those standards. We have no choice but to maintain the highest broadcast standards to earn the respect of our listeners and clients in the community. We cannot afford to insult them...they are our bread and butter.

In my 32 years in radio broadcasting, never have I come across such an onerous regulation that would create hardships on our day to day operations.

Sincerely, Ed Norden, G.M.
KRLN/KSTY Radio
Canon City, CO